



Downtown Sounds 2023
Presented by
The Glen Cove Downtown B.I.D.

Sponsorship Opportunities

\$ 15,000.00 Sponsorship

- Full page ad in the program: there are over 2,500 programs made for our Downtown Sounds concert series. Every week these programs are given out to our Downtown Sounds audience.
- You will have your company name and logo on 10 banners that will hang from the light poles in our downtown area. These banners will hang from summer to late fall, advertising your company to all who pass through our downtown area.
- A 15-ft. feather flag with your company name and logo will stand at the concert site each week.
- Your company logo will be included on the stage banner. This will appear in every picture that is taken of the band.
- Your company name and logo will appear on a banner at School and Bridge Street during the entire 8-week concert series.
- Your company name and logo will appear on our DTS News12 Long Island, Fios TV One and TLC commercial that will appear on TV throughout July and August.
- Your company name and logo will receive a weekly post on the Glen Cove Downtown B.I.D.'s Facebook page. Our Facebook page reaches over 12,000 people in Glen Cove and the surrounding areas.
- Your company name and logo will appear on our website.
- Your company name and logo will appear on all marketing materials used to promote Downtown Sounds.
- Onstage sponsorship recognition at every concert.
- Gift bags available for any advertising materials. These gift bags are given out to all who attend the concert series.
- Table available for use at all concerts throughout the series.
- Introductions to the artists & reserved seating available at restaurants near stage.
- A representative of your company will be invited to talk about your company at two of the 8 concerts.

\$7,500.00 Sponsorship

- Full page ad in the program: there are over 2,500 programs made for our Downtown Sounds concert series. Every week these programs are given out to our Downtown Sounds audience.
- You will have your company name and logo on seven banners that will hang from the light poles in our downtown area. These banners will hang from spring to late fall, advertising your company to all who pass through our downtown area.
- A 15-ft. feather flag with your company name and logo will stand at the concert site each week.
- Your company logo will be included on the stage banner. This will appear in every picture that is taken of the band.
- Your company name and logo will appear on a banner at School and Bridge Street during the entire 8-week concert series.
- Your company name and logo will appear on our DTS News12 Long Island, Fios TV One and TLC commercial that will appear on TV throughout July and August.
- Your company name and logo will receive a weekly post on the Glen Cove Downtown B.I.D.'s Facebook page. Our Facebook page reaches over 12,000 people in Glen Cove and the surrounding areas.
- Your company name and logo will appear on our website.
- Your company name and logo will appear on all marketing materials used to promote Downtown Sounds.
- Onstage sponsorship recognition at every concert.
- Gift bags available for any advertising materials. These gift bags are given out to all who attend the concert series.
- Table available for use at all concerts throughout the series.
- Introductions to the artists & reserved seating available at restaurants near the stage.
- A representative of your company will be invited to talk about your company at one of the 8 concerts.

\$5,000.00 Sponsorship

- Full page ad in the program: there are over 2,500 programs made for our Downtown Sounds concert series. Every week these programs are given out to our Downtown Sounds audience.
- You will have your company name and logo on five banners that will hang from the light poles in our downtown area. These banners will hang from spring to late fall, advertising your company to all who pass through our downtown area.
- A 15-ft. feather flag with your company name and logo will stand at the concert site each week.
- Your company logo will appear on the stage banner. This will appear in every picture that is taken of the band.
- Your company name and logo will appear on our DTS News12 Long Island, TLC and Fios TV One commercial that will appear on TV throughout July and August.

- Your company name and logo will receive a weekly post on the Glen Cove Downtown B.I.D.'s Facebook page. Our Facebook page reaches over 12,000 people in Glen Cove and the surrounding areas.
- Your company name and logo will appear on our website.
- Your company name and logo will appear on all marketing materials used to promote Downtown Sounds.
- Onstage sponsorship recognition at every concert.
- Gift bags available for any advertising materials. These gift bags are given out to all who attend the concert series.
- Table available for use at all concerts throughout the series.
- Introductions to the artists & reserved seating available at restaurants near stage.

\$3,500.00 Sponsorship

- Full page ad in the program: there are over 2,500 programs made for our Downtown Sounds concert series. Every week these programs are given out to our Downtown Sounds audience.
- You will have your company name and logo on 3 banners that will hang from the light poles in our downtown area. These banners will hang from spring to late fall, advertising your company to all that pass through our downtown area.
- A 15-ft. feather flag with your company name and logo will stand at the concert site at every concert.
- Your company name and logo will appear on our DTS News12 Long Island and Fios TV One commercial that will appear on TV throughout July and August.
- Your company name and logo will receive posts on the Glen Cove Downtown B.I.D.'s social media. Our Facebook page reaches over 12,000 people in Glen Cove and the surrounding areas.
- Your company name and logo will appear on our website.
- Your company name and logo will appear on all marketing materials used to promote Downtown Sounds.
- Onstage sponsorship recognition at every concert.
- Gift bags available for any advertising materials. These gift bags are given out to all who attend the concert series.
- Table available for use at all concerts throughout the series.
- Introductions to the artists & reserved seating available at restaurants near stage.

\$1,250.00 Sponsorship (Only 10 spots available)

- Half-page ad in the program: there are over 2,500 programs made for our Downtown Sounds concert series. Every week these programs are given out to our Downtown Sounds audience.
- You will have your company name and logo on 1 banner that will hang from the light poles in our downtown area. These banners will hang from spring to late fall, advertising your company to all who pass through our downtown area.
- A 10-ft. feather flag with your company name and logo will stand at the concert site each week.
- Your company name and logo will receive a post on the Glen Cove Downtown B.I.D.'s Facebook page. Our Facebook page reaches over 12,000 people in Glen Cove and the surrounding areas.
- Announcement of sponsorship recognition at every concert.
- Gift bags available for any advertising materials. These gift bags are given out to all who attend the concert series.
- Table available for use at all concerts throughout the series.
- Introductions to the artists & reserved seating available at restaurants near stage.

Restaurant Sponsorships - Food and Gift Cards

- Supply food for the hospitality suite for the performing artist on one concert date.
- Your restaurant and name will be acknowledged as a restaurant sponsor in our program.
- Your company name and logo will receive a post the week of your sponsorship on the Glen Cove Downtown B.I.D.'s Facebook page. Our Facebook page reaches over 12,000 people in Glen Cove and the surrounding areas.
- Gift bags are available for any advertising materials. These gift bags are given out to all who attend the concert series.

Downtown Sounds Teen Idol

The Downtown Sounds Teen Idol contest is returning to downtown Glen Cove. Open to Gold Coast residents ages 13 to 18, Downtown Sounds Teen Idol showcases local emerging talent, providing teens with an opportunity to perform live in front of the Downtown Sounds audience.





2022
DOWNTOWN
SOUNDS

ADVERTISEMENT RATES FOR THE PROGRAM

| | |
|----------------------|----------|
| Full Page Program Ad | \$325.00 |
| Half Page Ad | \$175.00 |
| Quarter Page Ad | \$100.00 |

Business Name _____

Contact Name _____

Phone Number _____ Cell Number _____

Email _____

Street Address _____

I am interested in the following Sponsorship or Advertisement:

Signature _____

Return to:
Glen Cove Downtown Business Improvement District
30A Glen Street, Suite #200
Glen Cove, NY 11542
Phone: (516) 759-6970
E-mail: info@glencovedowntown.org



© 2022 Gill Associates Photography



© 2022 Gill Associates Photography

HERALD NEIGHBORS



AFTER A RAINY morning, people were ready to get out and enjoy the concert on July 9.

Photos by Christina Daly/Herald

Downtown Sounds concerts draw big crowds

Live music is back on the streets of downtown Glen Cove this summer, and people are eager to get out and enjoy it. Downtown Sounds Friday night concert series, presented by the Glen Cove Downtown Business Improvement District, returned to its live format this month, with concert performances beginning at 7:30 p.m. every Friday

night in Village Square. The John Fogerty Tribute Project drew a large crowd on July 9 and got people up and moving. Upcoming shows include the Doobie Brothers on July 23, Lords of 52nd Street on July 30, The Therapi Band on Aug. 6, La Sonora 495 on Aug. 13, Head Over Heels on Aug. 20, and The Nikki Torres Experience on Aug. 27.



PATRICK AND JUE Ansbro, right, danced to The John Fogerty Tribute Project on July 9.

THE MUSIC GOT audience members out of their chairs, far right, as they danced to "Have You Ever Seen The Rain?"

THE JOHN FOGERTY Tribute project rocked the downtown sounds stage on July 9.

