

# Halloween Festival Sponsorship Opportunities

## 1) Circus Act

- 👑 The Circus Act consists of an outstanding juggler on stilts & a unicycle.
- 👑 The Circus Act will be followed by a spectacular contortionist act.
- 👑 They will lead hundreds of children and parents in a parade through downtown.
- 👑 They will perform a show for an hour in the center of downtown, where many photo ops will be available.

### 👑 **As a sponsor you will receive:**

- 1) A large social media presence. The B.I.D.'s social media reaches up to 12,000 people in your direct demographic group.
- 2) Your company name will be included in all press releases.
- 3) Your company's name will appear on all marketing materials used to promote the Halloween Parade & Festival.

👑 **The cost of this sponsorship is \$600.00.**



## 2) Bounce House

- 👑 Hundreds of children will enjoy this active entertainment.

### 👑 **As a sponsor you will receive:**

- 1) A billboard acknowledging your sponsorship near the activity.
- 2) Your sponsorship will be linked to this event and posted in our social media, which reaches 12,000 people in your direct demographic group.
- 3) Your company will be included in all press releases.
- 4) Your company's name will appear on all marketing materials used to promote the Halloween Parade & Festival.

👑 **The cost of this sponsorship is \$600.00.**



## 3) DJ

- 👑 Hundreds of children will enjoy the DJ who will be playing music throughout the entire event.

### 👑 **As a sponsor you will receive:**

- 1) A prominently placed billboard acknowledging your sponsorship near the activity.
- 2) Your sponsorship will be posted in our social media, which reaches up to 12,000 people in your direct demographic group.
- 3) Your company will be included in all press releases.
- 4) Your company's name will appear on all marketing materials used to promote the Halloween Parade & Festival.

👑 **The cost of this sponsorship is \$400.00.**



#### 4) Pumpkin Mini Golf

- 👑 Pumpkin Mini Golf is a big hit among the hundreds of children that attend this event.
- 👑 The children line up and have three chances to hit a hole-in-one in the carved Jack-O'-Lantern. If they are successful, they will win a prize.

- 👑 **As a sponsor you will receive:**

- 1) A large billboard acknowledging your sponsorship will be placed near the activity.
- 2) Your sponsorship will be posted one time in our social media, which reaches up to 12,000 people in your direct demographic group.
- 3) Your company will be included in all press releases.
- 4) Your company's name will appear on all marketing materials used to promote the Halloween Parade & Festival.

- 👑 **The cost of this sponsorship is \$125.00.**

#### 5) Witch's Broom Race

- 👑 Witch's Broom Race has been a great success. The children line up with a witch's broom and the first one to hit the mini pumpkin all the way to the end of the line wins a prize.

- 👑 **As a sponsor you will receive:**

- 1) A large billboard acknowledging your sponsorship will be placed before the activity.
- 2) Your sponsorship will be posted one time in our social media, which reaches up to 12,000 people in your direct demographic group.
- 3) Your company will be included in all press releases.
- 4) Your company's name will appear on all marketing materials used to promote the Halloween Parade & Festival.

- 👑 **The cost of this sponsorship is \$125.00.**



#### 6) Costume Contest

- 👑 Children line up for their costumes to be judged.
- 👑 The first-place winner will be awarded a trophy and the second-place winner will be awarded a medal. Both will also receive a gift basket provided by you.
- 👑 There are different categories for prizes: ages 0-4, 5-8, 9-12, Most Creative costume, and Scariest costume.

- 👑 **As a sponsor you will receive:**

- 1) A billboard acknowledging your sponsorship will be placed before the activity.
- 2) Your sponsorship will be posted in our social media pages, which reaches up to 12,000 people in your direct demographic group.
- 3) Your company will be included in all press releases.
- 5) Your company's name will appear on all marketing materials used to promote the Halloween Parade & Festival.

- 👑 **The cost of this sponsorship is \$100.00.**



## 7) Pie Eating Contest

- 👑 This fun activity is enjoyed by hundreds of spectators.
- 👑 The winner of this contest will receive a small gift provided by you.
- 👑 **As a sponsor you will receive:**

- 1) A billboard acknowledging your sponsorship will be placed before the activity.
- 2) Your sponsorship will be posted in our social media pages, which reaches up to 12,000 people in your direct demographic group.
- 3) Your company will be included in all press releases.
- 5) Your company's name will appear on all marketing materials used to promote the Halloween Parade & Festival.

- 👑 **The cost of this sponsorship is \$125.00.**



## 8) Cotton Candy

- 👑 Cotton Candy will be served to all who attend the event.
- 👑 **As a sponsor you will receive:**

- 1) A billboard acknowledging your sponsorship will be placed before the activity.
- 2) Your sponsorship will be posted on our social media, which reaches up to 12,000 people in your direct demographic group.
- 3) Your company will be included in all press releases.
- 5) Your company's name will appear on all marketing materials used to promote the Halloween Parade & Festival.

- 👑 **The cost of this sponsorship is \$400.00.**



## 9) Pony Rides and Petting Zoo

- 👑 Children will have the opportunity to ride on a pony or ride in a wagon being pulled by a pony.
- 👑 A petting zoo with live farm animals will allow children to meet goats, lambs, donkeys, rabbits, chickens, ducks, and a rooster.
- 👑 **As a sponsor you will receive:**

- 1) A billboard acknowledging your sponsorship will be placed prominently.
- 2) Your sponsorship will be posted on our social media, which reaches up to 12,000 people in your direct demographic group.
- 3) Your company will be included in all press releases.
- 5) Your company's name will appear on all marketing materials used to promote the Halloween Parade & Festival.

- 👑 **The cost of this sponsorship is \$650.00.**





# HERALD NEIGHBORS

November 3, 2022 - GLEN COVE HERALD



Roksana Amid/Herald photo

**FAMILIES AND FRIENDS** walked down School Street as participants in the Halloween parade hosted by the Downtown BID, a great opportunity for children and adults to show their creative costumes.

## Fun Halloween parade for all

Last Saturday, the Downtown BID hosted a family-friendly Halloween parade. Special appearances were made by Wonder Woman, Beetlejuice, princesses and even Catwoman.

Many families danced to the parade's DJ and watched a circus act. A children's costume contest was held too, with winners receiving gift baskets filled with local goods and toys.



**BELLA HOWARD, LEFT**, Jasiah Gilbert and Nova Lewis stopped at Village Square to enjoy some cotton candy.



**MATTEO GIAMMARINARO ENJOYED** a game of corn hole.



**PATRICIA HOLMAN, EXECUTIVE** director of the BID, dressed at Catwoman, while announcing the event's schedule.



**SAMANTHA GULLO WORE** her Beetlejuice costume to celebrate the day's festivities. Her costume won her first prize at her school's costume contest.



# Villains And Heroes Take Over Downtown Glen Cove

**G**houls and goblins, superheroes and villains, witches and werewolves stormed the streets of downtown Glen Cove on Saturday, Oct. 29, as the Glen Cove Downtown Business Improvement District held its annual Halloween Parade and Festival in Village Square.

After parading down the street, children trick-or-treated at downtown businesses and enjoyed the festivities in the streets. The festival included bounce houses, games and prizes, dancing to a DJ, a circus act and free cotton candy.

A highlight for many participants was the costume contests. Taking first place for Best Hero, sponsored by American Paving and Masonry, was four-year-old Geraldine Gagliardi, who dressed up as Bat Girl. Nine-year-old brothers Adam and Branden Maitland took first and second place, respectively, for Best Villain, sponsored by How Can I Help Elder Care; 14-year-old Kai Kielczewski won Scariest Costume, sponsored by The Regency Assisted Living; Evan Sachs, 10 months, took second place for Most Creative Costume, sponsored by Clay Nation. In the ages 0-4 category, sponsored by Deep Roots Farmers Market, one-year-old Little Red Riding Hood Elizabeth Palazzo won first place and two-year-old Leilani Mora took second; 6-year-old Hailey Kochisarli won first place in the 5-8

category, sponsored by Charles Hoffman Dentistry/Glen Cove Oral Surgery and Dental

Implants; and in the ages 9-12 category, sponsored by Celeste Gullo, All State Insurance, The Sanderson Sisters Amanda Kurre, Sophia Kurre and Layla Palazzo took first place while Go Go Girl Valentina DiMaggio won second prize.

The final activity of the afternoon was the pie-eating contest: seven contestants had about four minutes to eat an entire apple pie. While all managed to eat a good portion of the sweet pastry, 10-year-old Sam Palazzo emerged the winner.

"The Halloween Parade and Festival for children has been a tradition for families in downtown Glen Cove for over 20 years," Glen Cove Downtown BID Executive Director Patricia Holman said, "and this year proved to be another success. We had an excellent turnout and a full afternoon of activities."

In addition to the costume contest sponsors, Glen Cove Eye Care sponsored the Witch's Broom Race, Glen Floors sponsored the Jack O'Lantern Hole-in-One, and John Perrone—State Farm Insurance Agency sponsored the cotton candy. The YMCA sponsored a game of corn hole, and American Paving and Masonry sponsored the entertainment.

Email [info@glencovedowntown.org](mailto:info@glencovedowntown.org) or visit [www.glencovedowntown.org](http://www.glencovedowntown.org) for further information. Also contact the Downtown BID office at 516-759-6970.

—Submitted by the Glen Cove Downtown Business Improvement District



Moris, Paula, and Elsa Valle of Glen Cove. (Photos by Gill Associates Photography)



The Sanderson Sisters Amanda Kurre, Sophia Kurre and Layla Palazzo took first place while Go Go Girl Valentina DiMaggio won second prize in the costume contest for ages 9-12, sponsored by Celeste Gullo, All State Insurance.



Free cotton candy is always a highlight of the parade.



Ron Abbate, co-owner of Soca Brazilian Jiu-Jitsu Glen Cove, handed out candy to children.



Brothers Adam and Branden Maitland, 9, took first and second place, respectively, for Best Villain, sponsored by How Can I Help Elder Care.



Pie Eating Contest winner Sam Palazzo, 10, with Batman Carlo Lubrano.



Children danced to the DJ during the Halloween Festival.



# Halloween Parade & Festival

*The Halloween Parade and Festival is a free event for children ages 12 and under, escorted by their parents. This event has become a tradition in Glen Cove. The Halloween Parade and Festival allows all participants to march through the streets in downtown. Many elected officials, including the mayor of the City of Glen Cove, join in this fun-filled event. After the parade, children are invited to trick-or-treat at the small businesses and then congregate in the center of downtown for cotton candy, dancing to a D. J., fun in the bouncy house, games, costume contests and pie eating contest.*



**\*\*Inquire about sharing sponsorships\*\***

---

**Business Name**

---

**Contact Name**

---

**Phone Number**

**Cell Phone Number**

---

**E-mail**

---

**Street Address**

---

**I am interested in the following sponsorship:**

---

**Check is enclosed for \$:**

---

**Signature:**

---

**Return to:**

**Glen Cove Downtown Business Improvement District**

**30A Glen Street, Suite #200**

**Glen Cove, NY 11542**

**Phone: (516) 759-6970**

**Email: [info@glencovedowntown.org](mailto:info@glencovedowntown.org)**