






Glen Cove Downtown Business Improvement District

	IMAGINE	
		
	BECOME	

Leadership. Action. Results.

We proved that it works. An organization devoted to growth and achievement in our community.

Creating innovative programs.

Defining tomorrow.

Is the excitement created by bringing guests to a concert or street fair?

By making clean, safe, beautiful streets?

By helping businesses reinvent, redefine, collaborate and evolve?
By creating partnership between private enterprise and City government?

Yes.



To Our Stakeholders, In 2003, the Glen Cove Downtown BID delivered another year of out- standing performance. We laid the ground- work for our continued growth in 2004.

- The BID published its first Downtown Business Directory, published *The Downtowner* through the Penny-saver, sent a holiday direct-mail postcard and implemented a newspaper advertising campaign for events.
- Held its second annual joint fundraising brunch with Glen Cove Beautification Commission to raise funds for a downtown kiosk.
- Working with the Glen Cove Beautification Commission, held a public “Downtown Clean Up” Day.
- Held a seminar on “Emergency Preparedness For Small Businesses.”
- The Fall Harvest Festival and Craft Fair was expanded and redefined to attract high-end quality craft vendors to attract visitors to the Downtown.
- The BID held the Second Annual Halloween Parade to the delight of our Glen Cove families.
- The BID held its very first Winter Holiday Parade which will become an annual tradition.
- The BID hired a seasonal Litter Prevention Assistant to pick up litter in the downtown three days per week as part of a collaboration with the Beautification Commission.
- In partnership with the City Government, the BID was able to have the sign code amended to allow a larger variety of signage in the downtown.
- In another collaborative effort with the City government, the parking on the downtown streets was examined and changes instituted to improve parking.
- The BID received a GEM Electric Car from Daimler-Chrysler which it has turned over to the City for joint use between the BID and Beautification.
- At the Downtown BID’s request, the City Department of Public Works power-washed the sidewalks.
- The BID established its “Good Neighbor Award” to be presented to businesses that perform an outstanding job in keeping sidewalks and walkways clean.
- The BID received a grant from Senator Marcellino to develop a professional marketing campaign (funds to be received in 2004.)
- And we completed 2003 with outstanding fiscal responsibility and increased financial support from private enterprise.



The Heart Of Doing
Business.
Downtown Glen
Cove BID.

Our job is moving downtown Glen Cove forward. For our stakeholders. For the peo- ple with whom we do busi- ness. For our community. We are proving it works.

**Through the BID's commit-
ment to reinvigorating Glen
Cove's Downtown, we have
placed the downtown ahead
of the game.**

And our strategy is produc-
ing results. Even with the loss
of our anchor store this year,
the downtown has remained a
vital scene. In response, on
March 26, 2004, the BID will
hold a "Downtown Open
House" to showcase and pro-
mote available space in the
downtown to prospective and
current business tenants and
investors.

AvalonBay's 254 units of
apartment space will be a new
source of clients and custom-
ers for our stores, profession-
als and services.

Our new movie theater op-
erator is generating excitement
and bringing people to the
downtown. Guests continue to
explore the wide variety of din-
ing experiences to be found on
every street of our downtown.

The sixth annual "Jazz In
The Square" in 2003 gener-
ated increased sales for
restaurants and is a very
successful collaboration with
Long Island University C.W.
Post Campus. In 2003, the
concert series was broadcast
live for the very first time.

By creating a Fundraising
Committee in the Fall of 2003,
the Downtown BID will ensure
financial growth to expand pro-
grams like Marketing and
Capital Improvements.

A 15 member pro-active
Board of Directors works with
me to keep the commitment
and investment that downtown
businesses and property own-
ers have to designing and de-
fining tomorrow in Glen Cove.

I am intent on positioning the
downtown in a growth position
in 2004. We are shaping a vi-
sion of the downtown
community. We learn from the
past, celebrate downtown
today and look forward to
maximizing our diversity and
our strengths to succeed
tomorrow.

Sincerely,

Francine A. Ferrante,
Executive Director